

# overtime IDENTITY

NOVEMBER 11, 2011

Serving hundreds of students throughout  
Southeastern Connecticut

MISSION REPORT



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# *Our Largest Event to Date*

## OVERTIME IDENTITY SETS NEW RECORDS

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This year's Overtime was the largest to date; with 624 students staying with all all night and around 700 at the main event. During our 5-Friend Challenge, students were encouraged to invite 5 unsaved friends to Overtime and give them a special golden ticket to attend OT at a discounted rate. In all, 98 golden tickets were turned in, many of them being urban youth from New London.



Several things happened differently this year than at last year's event. The momentum leading up to Overtime was due to the hard work of Scott and Kelly Dean, who co-hosted Mission and Music Radio. In addition to pumping Overtime on-air in the six months leading up to the event, Scott, Kelly and Tom embarked on a 5-Friend Challenge Tour training students in personal evangelism holding more than 15 trainings at youth groups all over Southeastern CT. Many youth leaders felt that the trainings at churches were more effective than the one larger 5FC event we held in previous years.

An additional difference in this year's strategic planning is that we combined our schools week model with Overtime. Pro-Flatland skater, Tim Byrne went in to New London High and shared his story encouraging students to overcome obstacles in their lives. He also did a skate demonstration, which students really enjoyed.



A final component that contributed to Overtime's success this year is our partnership with the United States Coast Guard Academy. Through the partnership, we were able to have both the opening carnival activities and the main event on the base. Additionally, the coast guard gave us around 20 cadets to help us through the first half of the night. It was a massive blessing! The carnival was held in Roland Field House and featured new inflatable games, the rock wall, food and a video game truck. The main event took place in Leamy Hall, which is newly refurbished; an ideal venue for the Good News to be proclaimed!

During the main event, we had wonderful performances from Aracelis Vazquez-Haye, Patrick Lynch and Tim Byrne. Tim issued a challenge for students to compete against him, but none could match his trick. The 5-Friend Challenge winner was also announced and the winner and their 5 friends got to rotate all night in a limousine! Later in the night, he did a gnarliest-board competition and gave away his skateboard to a student whose skateboard was the most beat up. Later, he delivered the gospel to a packed house and we saw a tremendous response to the message. 59 decisions were made in all and 12 were from the first time!

This past weekend, f2fmi used the first night of the deliberatePeople tour with Phil Joel to follow up with decision makers from Overtime. Several came out for the event and we were able to build a stronger link with these kids. Thanks for all who made this year's Overtime the most successful experience to date!



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# Budget

PROFIT/LOSS 2011

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Item:	Amount:
Overtime Materials	\$1,000.00
Advertising	\$309.71
Postage	\$458.98
Music	\$1,000.00
Speaker	\$2,000.00
Travel	\$330.10
Back Line	\$1,800.00
Stage	\$57.48
Stage Manager Honorarium	\$50.00
MC Honorarium	\$50.00
Registration Coordinator Honorarium	\$50.00
Food/Drink Band & Crew	\$50.00
Incidentals	\$168.06
Photography	\$200.00
Prizes	\$734.60
Food/Drink	\$1000.00
Inflatables	\$5,000.00
Galaxy Roller Rink	\$1,500.00
Holiday Bowl	\$2,000.00
Renegade Sports	\$3,250.00

Item:	Amount:
Limo	\$460.00
UCONN Avery Point (Open Gym)	\$1,050.00
Video Game Truck	\$567.78
Lifeguards	\$200.00
5 Friend Challenge (Regenerate)	\$500.00
Event Insurance	\$250.00
Credit Card Fees	\$322.49
Administrative Fee	\$2,500.00
<b>Total:</b>	<b>\$26,859.14</b>

Item:	Tickets:	Amount:
Sponsorships	19	\$1,150.00
Ticket Sales @ \$25	98	\$2,867.00
Ticket Sales @ \$45	417	\$18,765.00
Ticket Sales @ \$50	90	\$4,500.00
<b>Total:</b>	<b>624</b>	<b>\$27,282.00</b>

Balance	Amount:
Income	\$27,282.00
Expense	-\$26,859.14
<b>Total:</b>	<b>\$422.86</b>

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# *Thanks For Your Support!*

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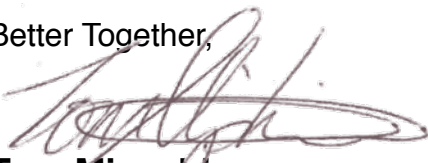
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December 31, 2011

Dear Friends,

Thank you so much for making Overtime Identity our most successful event to date! Through your efforts, we served 700 with more than 80 volunteers and key partnerships; including the United States Coast Guard Academy. We are incredibly grateful and humbled by your efforts to reach our community for Jesus Christ.

Better Together,



**Tom Miyashiro**

Evangelist & Founder

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